

## Façade Event East Europe in Berlin

### Program / Schedule

#### 13.09.2010

Time	Responsible	Content:
Until 18 o'clock	individual	Arrival at the Hotel Berlin Berlin (Lützowplatz 17, 10785 Berlin)
19:00 – 21:00	all	Welcome Dinner at the hotel
21:00 – 23:00	all	Berlin sightseeing tour by night (starts and ends at the hotel)

#### 14.09.2010

09:00 – 10:00	Paul van Oyen	<b>General Topics / updates</b> Welcome / Start of the meeting Façade business for Etex Group and our partners
10:00 – 11:00	Fredi Jung	Update cladding tile TONALITY® from Creaton AG.
11:00 – 11:15		<i>Coffee break</i>
11:15 – 12:15	Stephan Schreiber	Update on fibre cement cladding panels from Eternit AG.
12:15 – 13:15		<i>Business lunch</i>
		<b>Ecology</b>
13:15 – 14:15	Paul van Oyen	Ecology as an essential business driver
14:15 – 15:00	Romulus Pricopescu	Ermetik – a business report: Added value to the façade business
15:00 – 15:15		<i>Coffee break</i>
15:15 – 16:15	Gediminas Vaitkevicius	Renovation of facades – a case study
17:00 – 18:30	all	Visit of “bauhaus - Archiv” Berlin
18:30 -		Dinner at “bauhaus – Archiv”

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### 15.09.2010

#### Exchange Forum

09:00 – 09:40	Dombau / Czech Republic	Aesthetical effects on fibre cement (cutting, drilling, special treatments)
09:40 – 10:20	KRUG / Bosnia	Project presentation “Ministry of Culture” in Prstina (TONALITY®)
10:20 – 11:00	Albitec / Russia	Technology – print on fibre cement
11:00 – 11:15		<i>Coffee break</i>
11:15 – 12:15	Paul van Oyen	Added value sales of TONALITY® and fibre cement facades (Creaton AG, Eternit N.V. and Eternit AG)
12:15 – 13:15		<i>Business lunch</i>
13:30 – 16:30		Starting Berlin reference Tour (by Bus) Visiting sites : TONALITY® facade Visiting sites: fibre cement façade
17:30		Departure Shuttle bus to the boat
18:00 – 22:00		Berlin by boat (trip through the heart of Berlin by boat; having dinner on the boat)

### 16:09.2010: day of individual departure

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Welcome at hotel Berlin (Lützowplatz 17, 10785 Berlin)



Sight Seeing Tour by night



14.09.2010

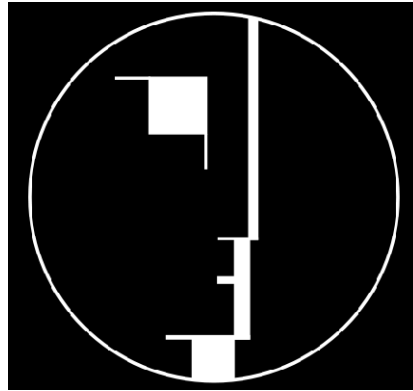
Meeting room „Peking“ at hotel Berlin



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**Façade Event East Europe in Berlin****14.09.2010 (continue)**

Visiting „Bauhaus Archiv“ – contemporary museum for design, Building designed by Walter Gropius (built after his death in 1976-79) – having dinner at the “Bauhaus café”

**15.09.2010**

Meeting room „Peking“ at hotel Berlin



Dinner on a boat trip

